

Royalty Standards for the use of Digitized Articles from the National Palace Museum

1. Royalty Standards for Graphic image

(1) publications: Royalties = quantity of images used x Royalty Standards, per image.

Quantity of publication (volume)	Royalty Standards (NTD / volume) (including tax)		
	First level Pixel resolution of 4000 x 3500	Second level Pixel resolution of 6000 x 5000	Third level Pixel resolution of 7000 x 5000
Limited to one version, less than 4000	3,000	6,000	9,000
Limited to one version ,4001-12,000	6,000	9,000	12,000
Limited to one version ,12,001-20,000	12,000	18,000	24,000
Limited to one version ,more than 20,001	14,000	20,000	26,000

(2) electronic books: Royalties = the quantity of images used x Royalty Standards.

Quantity of publication (volume)	Royalty Standards (NTD / volume) (including tax)		
	First level Pixel resolution of 4000 x 3500	Second level Pixel resolution of 6000 x 5000	Third level Pixel resolution of 7000 x 5000
Limited to one version, less than 4000	3,000	6,000	9,000
Limited to one version ,4001-12,000	6,000	9,000	12,000
Limited to one version ,12,001-20,000	12,000	18,000	24,000
Limited to one version ,more than 20,001	14,000	20,000	26,000

(3) advertising flyer, bag or packaging material, etc.: Royalties = the quantity of images used x Royalty Standards.

Quantity of application (piece)	Royalty Standards (NTD / piece) (including tax)		
	First level Pixel resolution of 4000 x 3500	Second level Pixel resolution of 6000 x 5000	Third level Pixel resolution of 7000 x 5000
1~1500	3,000	6,000	9,000
1,501~10,000	6,000	9,000	12,000
10,001~100,000	12,000	18,000	24,000
More than 100,001	14,000	20,000	26,000

(4) Exhibit, decorate or large billboards, etc.: Royalties = the quantity of images used x Royalty Standards

Usage	Royalty Standards (NTD / piece) (including tax)		
	First level Pixel resolution of 4000 x 3500	Second level Pixel resolution of 6000 x 5000	Third level Pixel resolution of 7000 x 5000
images used to decorate homes	3,000	6,000	9,000
theaters, shows, exhibition venues	6,000	9,000	12,000
hotels, restaurants, stalls, shopping malls	12,000	18,000	24,000
large billboards, store signs, advertising devices in carriage	14,000	20,000	26,000

(5) stationery, postcards, calendars, greeting cards, recreational objects, dining ware, furniture, beddings, sanitation equipment, household appliances, etc.: Royalties = the quantity of images used x product price x quantity applied for x Royalty Standards%

Royalty Standards	Quantity-applied	Product Price	Less than 100 NTD	101~1,000 NTD	1,001~5,000 NTD	More than 5,001 NTD
Royalty Standards (%) (NTD / piece) (including tax)	Less than 2,000 pieces	First level Pixel resolution of 4000x3500	4%	5%	6%	7%
		Second level Pixel resolution of 6000x5000	5%	6%	7%	8%
		Third level Pixel resolution of 7000x5000	6%	7%	8%	9%
	2,001~10,000 pieces	First level Pixel resolution of 4000x3500	3%	4%	5%	6%
		Second level Pixel resolution of 6000x5000	4%	5%	6%	7%
		Third level Pixel resolution of 7000x5000	5%	6%	7%	8%
	10,001~30,000 pieces	First level Pixel resolution of 4000x3500	2%	3%	4%	5%
		Second level Pixel resolution of 6000x5000	3%	4%	5%	6%
		Third level Pixel resolution of 7000x5000	4%	5%	6%	7%
	More than 30,001 pieces	First level Pixel resolution of 4000x3500	1%	2%	3%	4%
		Second level Pixel resolution of 6000x5000	2%	3%	4%	5%
		Third level Pixel resolution of 7000x5000	3%	4%	5%	6%

(6) internet use: Royalties = the quantity of images used x Royalty Standards

License Period	Royalty Standards (NTD / piece) (including tax)		
	First level Pixel resolution of 4000 x 3500	Second level Pixel resolution of 6000 x 5000	Third level Pixel resolution of 7000 x 5000
Six months	3,000	6,000	9,000
1 year	6,000	9,000	12,000
2 years	12,000	18,000	24,000
More than 3 years	24,000	36,000	48,000

Note: When applying to use more than one image or more than one version of the same image within any given category, the selection with the highest royalty standard will be charged at the published rate, and each image or version thereafter will receive a 40% discount. The selections must be within the same category (1, 2, 3, 4, 5, or 6) in order to qualify for discounts.

2. audio - video materials

Running time	Royalty Standards (NTD / piece / year)	License Period	The principle of licensing scopes
Less than 5 minutes	100,000 NTD	1 year	The times of Public broadcast, Public presentation and Public transmission during the license period are unlimited. Licensee can reproduce, compile or adapt.
5-20 minutes	200,000 NTD	1 year	The times of Public broadcast, Public presentation and Public transmission during the license period are unlimited. Licensee can reproduce, compile or adapt.
More than 20 minutes	400,000 NTD	1 year	The times of Public broadcast, Public presentation and Public transmission during the license period are unlimited. Licensee can reproduce, compile or adapt.